



Visual, UI & Brand Designer

Hello, I'm Thomas Kalaitzis

Contact

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 [LinkedIn](#)

Portfolio

 [Thomas Designs Website](#)

 [Behance](#)

Skills & Expertise

Design

- Branding
- Visual
- UI
- Social Media

Tools

- Adobe Suite
- Figma
- Affinity Suite
- Canva

Education

Oct. 2008 - Jun. 2011

Bachelor Degree Graphic Designer
AKTO Art & Design

Sept. 2006 - Jun. 2008

Graduate Student T.E.E. | Efkleidis
Specialty Graphic Design

Workshops | Sales Skills Development

Summary

Experienced **Visual, UI & Brand Designer** with **10+ years** in visual identity and digital design, specializing in scalable, practical **solutions that drive client success.**

Work Experience

SoftExpert

May 2021 – Present

Branding & Rebranding

- Logos/visual identities (jewelry, furniture, electronics)
- Monthly client brand plans across industries

Digital & UI

- Brand visuals (ads, banners, videos, social)
- Responsive UI/templates for no-code platform
- Web interfaces bridging design & development

Marmaridis Furniture

Feb.2021 – Apr.2021

- Banners, logos, promotional assets for digital/print campaigns.
- Website visuals & product images for e-commerce/catalogs.

Freelancing

May 2013 – Present

- End-to-end visual/brand solutions for startups & small businesses.
- Impactful UI designs, prototypes & cohesive design systems.
- Marketing collateral & social content boosting brand awareness.

Printing house “Το Γράμμα”

Oct. 2012 – Mar. 2013

Junior Graphic Designer - Internship

- Logos, business cards, posters, flyers for local clients.
- Print-ready files & prepress processes.

Languages

Greek – Native

English – Professional Working Proficiency (B2+)